

CAPABILITIES STATEMENT

SS Publishing and Briana's Neighborhood

“Readers Are Leaders”

I. CORE COMPETENCIES

Established over 7 years ago, SS Publishing/*Briana's Neighborhood* Brand continues to offer a unique platform dedicated to empowering youth through education and entertainment (edutainment). *SS Publishing/Briana's Neighborhood* Brand delivers literacy and self-empowerment through creative processes to include: books, music, dancing, visual arts, specialized curriculum, products, animation and creative writing. Kids can identify with images and characters that appear much like themselves. Our mission is to deliver products which inspire youth to learn life lessons through their personal experiences. The brand is delivered in a multimedia format to a multicultural audience, in a global arena.



Briana's Neighborhood brand incorporates the highly successful theme of edutainment on an unprecedented and impactful level. SS Publishing services provide:

- Writing Workshops/Programs
- School & Library Book Events
- School Curriculum Development/Programs
- Book Readings
- Coaching
- Speaking Engagements/ Special Events
- Specialty Literacy Programs (school-specific program designs)

II. PAST PERFORMANCES & CLIENTS



BOARD OF EDUCATION SCHOOLS



NON PROFIT ORGANIZATIONS



III. DIFFERENTIATORS

- Woman Owned/Minority Owned Small Business (WOSB)
- Develop strategic corporate partnerships to create and facilitate branded events and programs designed for target audience.
- Creating exclusive children’s books, programs and other media focused on socially conscious topics for kids (self-empowerment, physical fitness, green awareness disabilities, bullying and military youth).
- Multi-media approach that focuses on “edutainment” (education through entertainment) for children in a global, multicultural arena.
- Creating a level of compassion and understanding between military and civilian children through the Briana’s Neighborhood Brand

IV. CORPORATE DATA

Duns # 079364924

Cage code 747V0

NAICS codes: 611710- Educational Support Services

339930- Doll, Toy, and Game Manufacturing

423920- Toy and Hobby Goods and Supplies Merchant Wholesalers

511120- PERIODICAL PUBLISHERS

323117- Books Printing

511199- ALL OTHER PUBLISHERS

PSC code B542 SPECIAL STUDIES/ANALYSIS- EDUCATIONAL

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